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Enhancing Outcomes for Patients and Their Caregivers™



EWMA INDUSTRY COURSES 2011

Health Economics and
Generating Evidence in wound healing
– clinical trials, alternative end points and outcome

October 13-14th 2011 · Budapest, Hungary



Venue
Novotel Budapest Congress
Address: H-1123 Budapest,
Alkotás utca 63-67.
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WWW.EWMA.ORG/INDUSTRYCOURSE



EWMA and the EWMA Patient Outcome Group introduce the EWMA Industry Courses 2011. The courses are held over two days. One course focuses on Evidence and Outcome and the other course focuses on Health Economics.

The courses are international and the faculty will consist of globally recognized lecturers. The *Generating Evidence* course will be led by executive members of the Patient Outcome Group, Patricia Price, Jan Apelqvist and Finn Gottrup and the *Health Economics* course will be led by health economist John Posnett.

Language English

Teaching format

Group lecture and practical exercises. Voluntary Follow-up economics assignment to hand in

Registration

Please note that the number of participants is limited. Therefore, we advise you to register for the course as soon as possible. The registration will open shortly.

Course price: 1600 €

Accommodation and course dinner is not included. Dinner venue and price will be announced later.

Accommodation: Please contact the EWMA Secretariat for further information: ewma@ewma.org

Who the courses are for

The courses are primarily targeted at industry representatives, but will also be of relevance to clinicians and others interested in wound care research and wound care economics.

Generating Evidence In Wound Care

The course aims to give an introduction to clinical trials in addition to the use of alternative end points and outcomes in wound care. The course will provide the participants with an understanding of what the essential considerations and limitations are when conducting research in wound care. Furthermore, the participants will be provided with the necessary information on how to conduct evidence based research in wound care, taking the right measures into consideration.

On completion of this course the participant will:

1. Understand the importance of evidence based research and outcomes in wound care
2. Understand how to identify and conduct valid and rigorous clinical trials in wound care
3. Know how to undertake and interpret a research protocol

Preliminary Programme

Thursday 13th of October 2011 (Generating Evidence in Wound Care)	
09:00-10:00	Registration
10:00-10:15	Welcome and introduction
10:15-11:00	Module 1: Outline and objectives of course
11:00-11:15	Coffee break
11:15-12:00	Module 2: What are the problems of current outcomes in wound care research (tbc)
12:00-12:45	Workshop
12:45-14:15	Lunch
14:15-15:00	Module 3: Understanding alternative end points
15:00-15:45	Module 4: What are the main concerns before planning a clinical trial in wound care?
15:45-16:15	Coffee break
16:15-17:15	Guest lecture: (tbc)
19:30-	Dinner (optional)

Friday 14th of October 2011	
09:30-09:45	Round up day one
09:45-10:30	Module 5: How to evaluate good research in wound care
10:30-11:00	Coffee break
11:00-11:45	Workshop
11:45-12:15	Workshop presentation
12:15-13:15	Lunch
13:15-15:00	Guest Lecture: (tbc)
15:00-15:00	Introduction to homework assignment and evaluation

Health Economics

This course aims to give an introduction to health economics and evaluation as applied to wound care. The course will provide the participants with an understanding of how to evaluate the economic benefits and challenges in prevention, diagnosis and treatment. The participants will acquire basic knowledge about economic analysis and training in the tools of how to conduct economic evaluation. The entry point is wound care, but the principles are general.

On completion of this course the participant will:

1. Understand why an economic approach to wound care is essential for both clinicians and industry considering demographic and technological trends
2. Understand how to demonstrate the value of good treatment to senior managers and other decision makers, through audit and other forms of observational research
3. Know how to undertake and interpret the results of economic evaluations of healthcare interventions.

Preliminary Programme

Thursday 13th of October 2011 (Health Economics in Wound Care)	
09:00-10:00	Registration
10:00-10:15	Welcome and introduction
10:15-11:00	Module 1: Outline and objectives of course
11:00-11:15	Coffee break
11:15-12:00	Module 2: Why is an economic approach to wound care important?
12:00-12:45	Workshop
12:45-14:15	Lunch
14:15-15:00	Module 3: What are the true costs of wounds?
15:00-15:45	Module 4: How can good wound care reduce the cost of wounds?
15:45-16:15	Coffee break
16:15-17:15	Guest lecture: (tbc)
19:30-	Dinner (optional)

Friday 14th of October 2011	
09:30-09:45	Round up day one
09:45-10:30	Module 5: Introduction to economic evaluation
10:30-11:00	Coffee break
11:00-11:45	Workshop
11:45-12:15	Workshop presentation
12:15-13:15	Lunch
13:15-15:00	Guest Lecture: (tbc)
15:00-15:00	Introduction to homework assignment and evaluation